“Ouch!”

You might not say that. It might be far more colourful!

A baby wouldn’t say that. More than likely it would be a heart-wrenching cry as those responsible for the outburst make the usual soothing noises.

The nurse says it will be just a little prick! Is it? Sometimes maybe, but the sting and soreness will linger.

A vaccination is not just a little prick. It is not something you can brush aside with a smile or a pat on the back.

For many children, just a little prick represents a lie. Those behind the needle point — pharmaceutical companies, politicians, health departments, medical advisers, doctors and nurses are the Persuaders! Vaccines and immunization schedules have to be “sold”. There is a message to promote. Vaccinations and good health are synonymous: “Believe us. You can trust us. Vaccines are safe and the schedules will be adjusted to accommodate further protection from more and more illnesses.”

How many more little pricks will that be?

The majority of parents seem to have been persuaded — often against their better judgement.

Why?

Do the “Persuaders” always tell the truth? Are all the “facts” made known?

Do the “little pricks” equate to subtle deceptions, lying by omission, and creating an ever increasing captive market based on fear, and profit-driven motives?

Is informed choice possible when the dice are so heavily loaded?

How are people treated who choose not to vaccinate?

Can the public good be served by allowing irresponsible lifestyles coupled with the false assumption that dubious substances injected into the body will be a guaranteed cure all?

What about the long term side effects?

B**efore you or your children agree to becoming needle cushions for what lies ahead, consider carefully the contents of this book.**